PHARM.D • YEAR 2

Community Pharmacy

CHAPTER 10

Health Education



PPT CHAPTER COVER

DOCTOR OF PHARMACY

HEALTH EDUCATION: KNOWLEDGE INTO ACTION

Health education uses planned learning experiences to improve understanding, skills and decisions about health.

OBJECTIVES

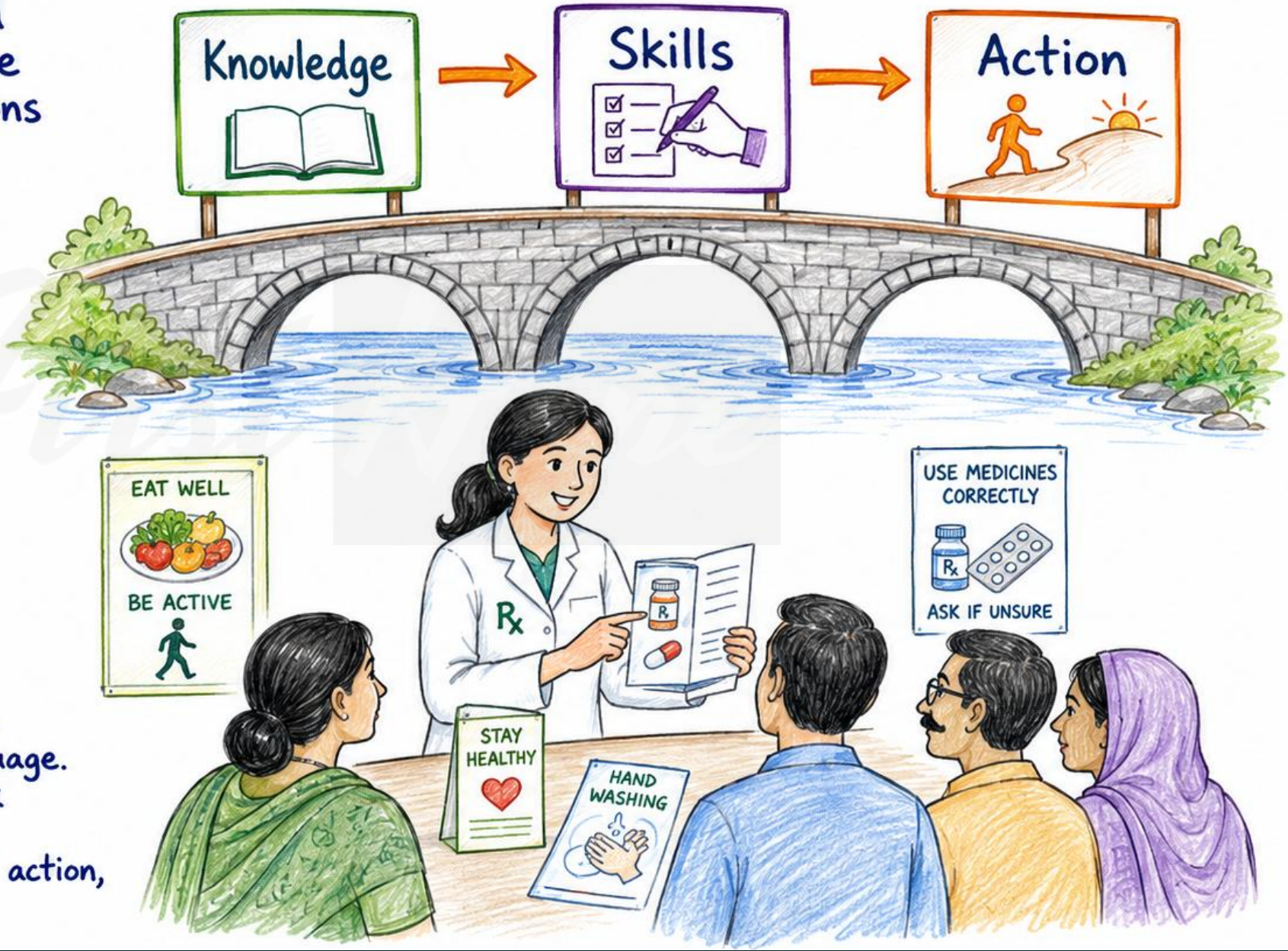
Prevent disease, promote healthier behaviour, encourage appropriate medicine use and strengthen informed self-care.

PHARMACIST'S CONTRIBUTION

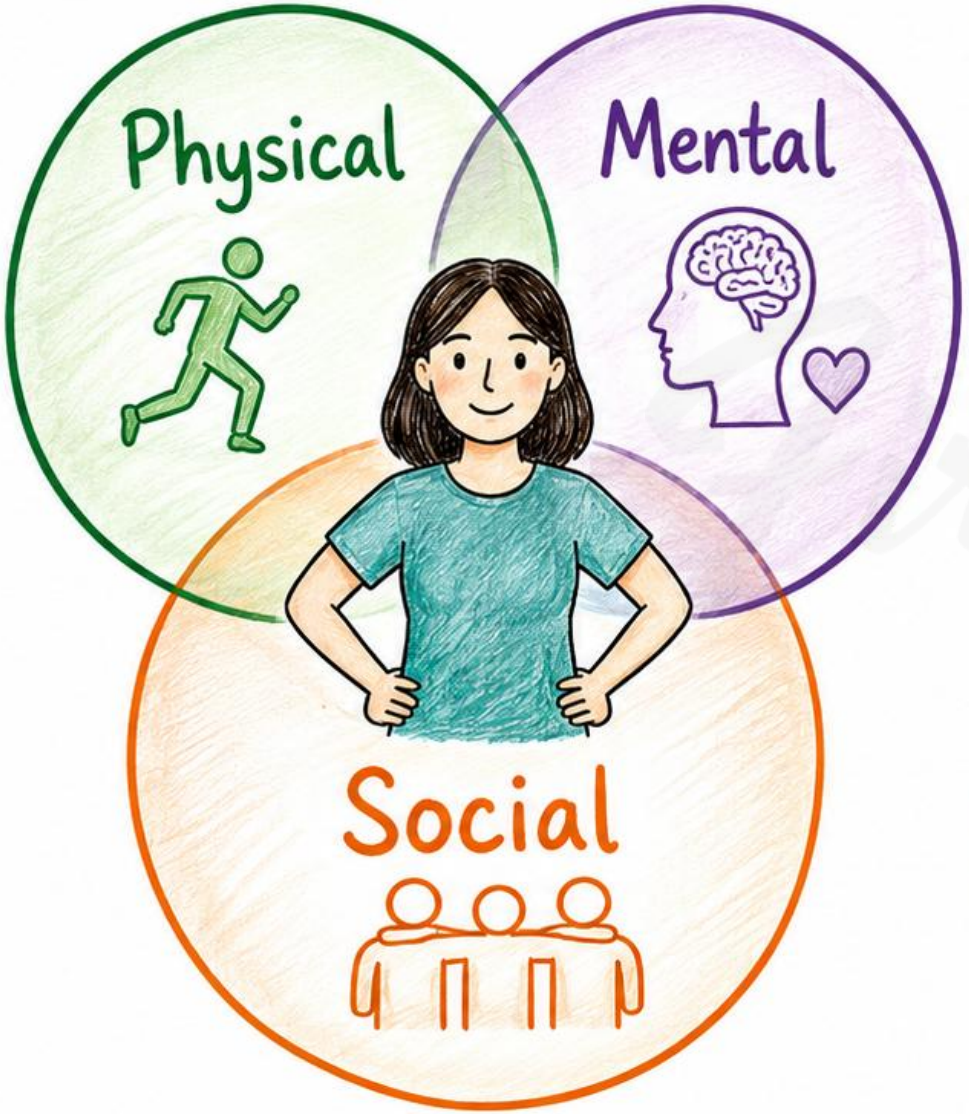
Individual counselling, group discussions, demonstrations, leaflets, posters and community campaigns.

MAKE IT EFFECTIVE

Use accurate, culturally appropriate messages in an understandable language.
Address practical barriers and check understanding.
Successful education supports useful action, not merely the recall of facts.



HEALTH & HEALTH PROMOTION



HEALTH IS MULTIDIMENSIONAL

Physical, mental and social wellbeing all matter; health is more than the absence of disease.

HEALTH PROMOTION

Helps people gain greater control over their health. It includes supportive environments and public policy as well as individual education.

CORE PRINCIPLES

Participation, empowerment, attention to the whole person, cooperation across sectors and sustainability.



An informed individual still needs realistic access to

- healthy food,
- safe surroundings,
- healthcare and
- social support.

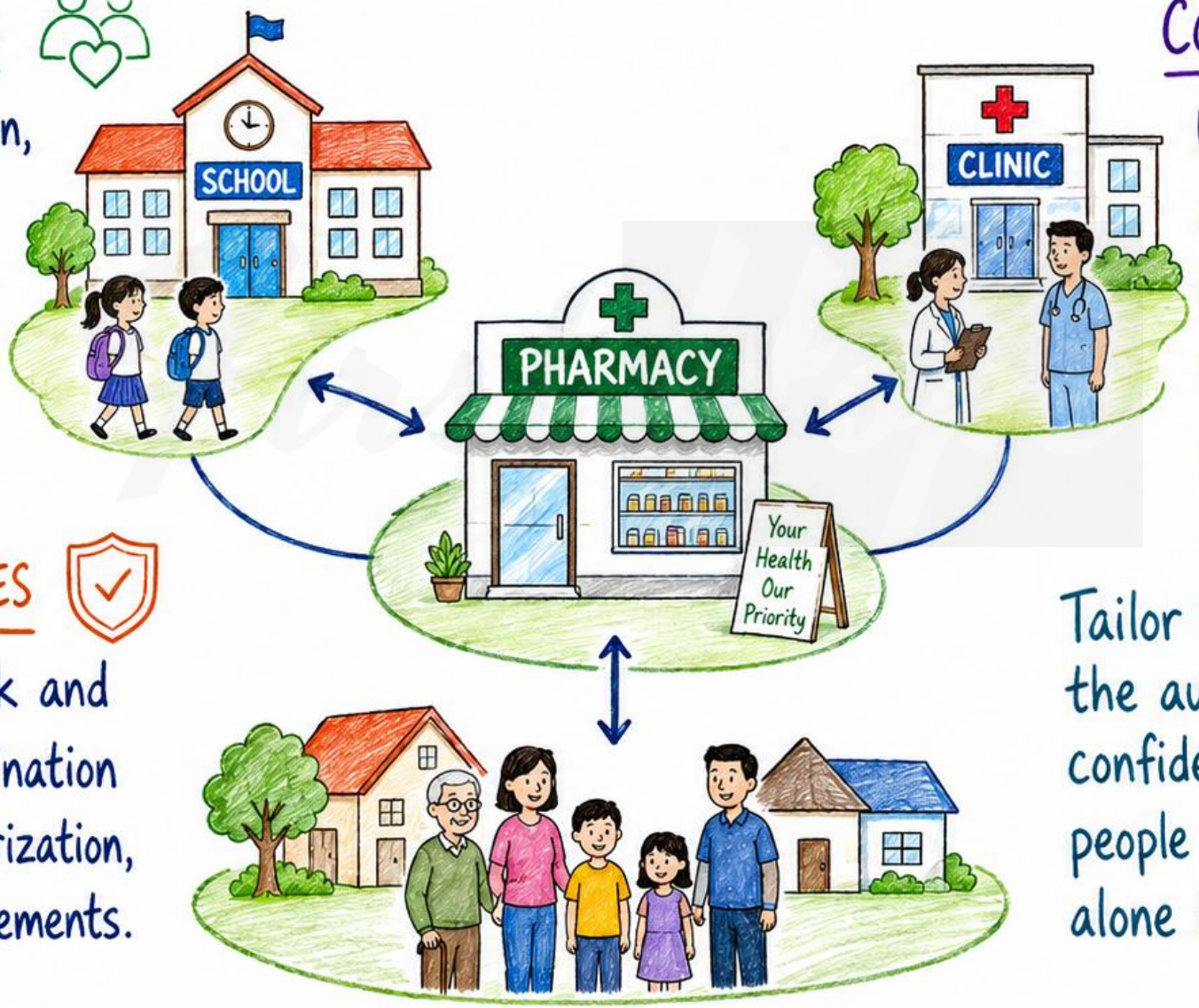
PHARMACY AS A HEALTH-EDUCATION CENTRE

Everyday Opportunities

Support hygiene, nutrition, smoking cessation, responsible medicine use and chronic-disease self-management.

Safe Service Boundaries

Screening identifies risk and supports referral. Vaccination services depend on authorization, training and local arrangements.



Community Action

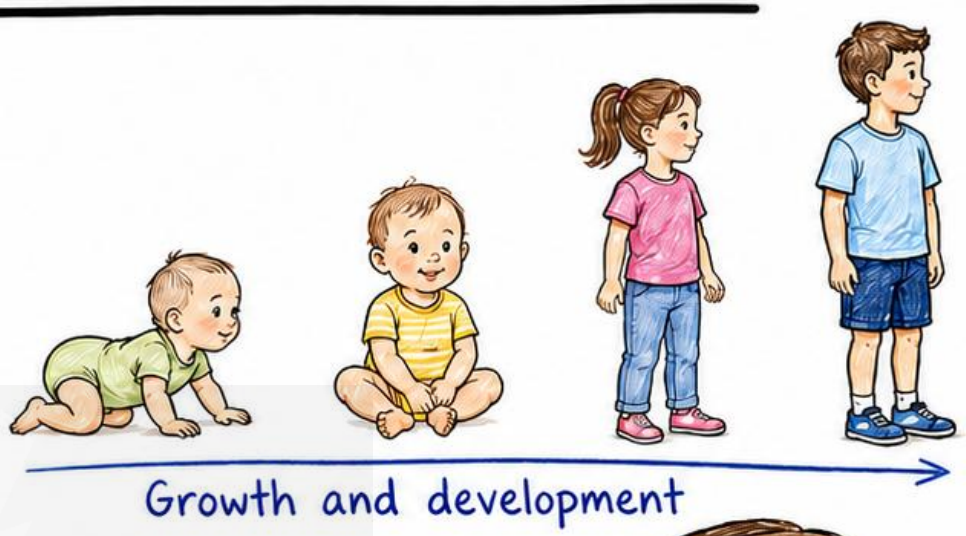
Use awareness campaigns, accessible materials and collaboration with health workers, schools and public-health programmes.

Tailor the message to the audience, protect confidentiality and connect people to care when education alone is insufficient.

CHILDREN: SAFE MEDICINE USE

CHILDREN ARE NOT SMALL ADULTS

Growth and organ development affect medicine handling. Dose selection may depend on age, weight, indication and the exact product.



CAREGIVER COUNSELLING

Use an appropriate formulation and a calibrated oral syringe or supplied measure—not a kitchen spoon. Explain dose, frequency, duration, storage and warning signs; use teach-back.

CHECK BEFORE SUPPLY

Review duplicate ingredients and age restrictions.
Never assume a cough, cold or colic product is suitable for an infant.
Keep medicines safely out of children's reach.





First Hope

FREE PREVIEW

Click here to visit our website

PHARMACY PREMIUM NOTES

Complete subject and semesters are available on FirstHope app only.

Scan or click here

Click here to get the app >

Available on Google Play

JOIN THE FIRSTHOPE COMMUNITY

Join our Telegram channel

Click here to join Telegram >

Scan or click here

@FirstHopeNotes

Instagram

@firsthope.official

Click here to follow >

YouTube channel

FirstHope-Pharmacy / Live streams

Click here to watch >

WhatsApp channel

Follow FirstHope on WhatsApp

Click here to join >

FirstHope website

firsthope.co.in

Click here to visit >

B.Pharm / D.Pharm / M.Pharm / Pharm.D

Preview notes. Complete subjects and semesters in the FirstHope app.